



**START@KMV, THE PLACEMENT CELL,  
KESHAV MAHAVIDYALAYA**

**2021-22**

# ABOUT START@KMV

*“Industries are always on the lookout for students who are vibrant, energetic and ready to accept challenges, the students want an opportunity to keep learning even at work”.*

- \* The cell works around with the objective of facilitating contacts between firms, industrial establishments and graduates.
- \* It comprises of highly ambitious students from all courses who are shortlisted diligently at the beginning of every academic year.
- \* It aims to facilitate smooth and efficient placement of the graduating students, along with providing training and upskilling opportunities. Several workshops and training sessions are organized at regular intervals right from the time students join the college to help them develop skills to become industry ready.
- \* The Placement Cell of the college has always worked in tandem with the Central Placement Cell (CPC) of the University of Delhi. The students are informed from time to time about placement drives organized by CPC.
- \* The cell also assists and motivates students to participate in other off- campus hiring processes and pool drives.

# A BRIEF REPORT OF SESSION 2021-22

\* The session of 2021-22 began with online Placement Cell Orientation for the Batch of 2019-22 held on 17 August, 2021. The session witnessed 130+ attendees who were informed of the activities the cell organizes, the cell's structure of student coordinators and their selection process, the report of internships and placements of previous years with reference to association with recruiting companies, average and highest package offered, and profiles offered were shared with them.

\* The Placement Cell organised a Training Session on the topic 'How to Solve Case Studies' on 15th September 2021. The session was conducted by CA Priyanka Gulati, founder of Manthan Advisors and an SRCC alumna who has garnered 20 years of experience in the consulting domain, working with reputed organizations like Accenture and Deloitte in the past.

\* An enlightening and engaging session on a very relevant topic 'How to make the most out of your college years' was organized on 23rd December 2021 by resource person Mr. Sandeep Kochhar, an Indian Institute of Management Bangalore (IIMB) alumnus, TEDx speaker and leadership coach. The webinar was a go-to guide for an enriching college experience, highlighting the importance of networking, internships and personal branding.

\* An **on-campus placement drive** was organized in association with Global Institute for Staffing and Training (GIST) Management Solutions Pvt. Ltd. for B. Sc (H) Computer Science and BMS courses on 4th March, 2022.

\* The cell organized the first edition of **HR Conclave – Horizon'22** in an online mode on 23rd April 2022. The event was organized with the objectives to guide the college students with HRs' knowledge, experience, insights, and deliberations; to honor our past recruiters for trusting our campus with regular hiring opportunities; and to forge relationships with new and potential recruiters and widen our reach in the corporate world. Mr. Achint Jain, Executive and Early Careers Recruitment Manager, the Asia Pacific at Willis Towers Watson; Mr. Rahul Taneja, Manager, Talent Acquisition, Talent Team, at Deloitte Shared Services India LLP; and Mr. Anuj Pal Goswami, Managing Director, Global Institute for Staffing and Training deliberated on the theme 'Empowering Gen-Z to be Employable and Adaptable in the Modern Workplace' during the Panel Discussion. The session was very informative and benefitted over 140 participants.

# ONLINE PLACEMENT DRIVES FOR THE BATCH OF 2022

- ❖ Willis Towers Watson for Research Assistant and Actuarial Analyst
- ❖ Ken Research for Research Associate
- ❖ Oxane Partners for Analyst- Portfolio Management
- ❖ Incedo Inc. for Management Trainee and System Administrator
- ❖ TresVista for Analyst- RIS and Analyst- Professional Development
- ❖ Wipro for Work Integrated Learning Program
- ❖ AdPushup for Market Research Associate, Sales Ops and Associate- PDR
- ❖ TravClan for Relationship Manager
- ❖ RSA Actuarial Services (India) Pvt. Ltd. for Actuarial Analyst
- ❖ Phronesis Partners for Business and Strategic Research
- ❖ TopHire for Talent Acquisition Associate
- ❖ Aristo Pharmaceuticals Pvt. Ltd. for Sales and Marketing
- ❖ TrueBlue for Recruiting Coordinator
- ❖ DITTO INSURANCE for Insurance Advisor

- ❖ Larsen & Toubro(L&T) for Graduate Commercial Trainee
- ❖ Sapio Analytics for IT Recruiter (HR Department ), Marketing Analyst, Business Development Analyst, and Finance Analyst
- ❖ Studio Mosaic for App Marketing Associate
- ❖ D.E. Shaw for Associate: Financial Research, Associate: Financial Operations, Tech Associate: Systems, Tech Associate: Quality and Test Engineer, and Associate: Operations and Recruitment
- ❖ Infosys for Operations Executive
- ❖ BYJU'S for Academic Specialist
- ❖ 32watts for Management-Trainee
- ❖ CIEL HR for IT Recruiter
- ❖ RTS Manpower Solutions for HR Recruiter Executive
- ❖ Mindforce Research for Primary Research Associate and Pre-Sales Associate
- ❖ Hike Education for Career Development Executive
- ❖ Grow Junction for Business Development and Marketing
- ❖ BYJU'S for Business Development
- ❖ Capital Market for Marketing Executive

# THE PLACEMENT SEASON 2021-22 IS STILL ONGOING

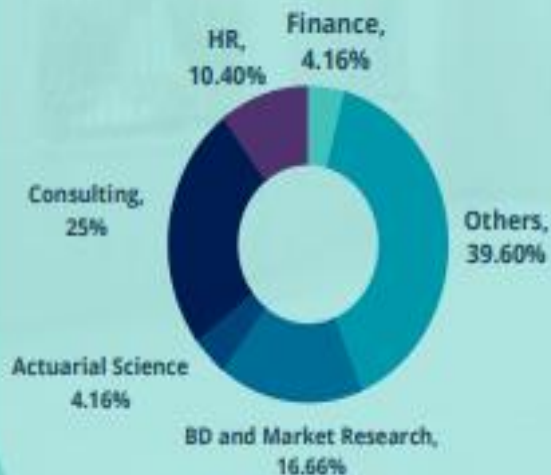
## Internship stats

88 No. of Recruiters

120 No. of offers

18K Highest stipend offered

## Profiles Offered



## PLACEMENT HIGHLIGHTS 2021-22

### Past Recruiters



## Placement Stats

14 No. of Recruiters

48 No. of offers

5.10 Average Package (LPA)

7 Highest Package (LPA)

1.5 Cr. Cumulative Package

# AN OVERVIEW OF PREVIOUS YEARS

## Average Package



## Profiles Offered



## PLACEMENT HIGHLIGHTS 2020-21

### Past Recruiters

DE Shaw & Co

EY

KEARNEY

Deloitte

S&P Global

zomato

Gartner



KEN RESEARCH

TresVista  
Catalyzing Your Impact

WUNDERMAN  
THOMPSON

BANK OF AMERICA



TravClan

accenture



BYJU'S

cognizant

IBM

## Placement Stats

21

No. of Recruiters

69

No. of offers

5.81

Average Package (LPA)

19.25

Highest Package (LPA)

3.9 Cr.

Cumulative Package



## Average Package



## Profiles Offered



## PLACEMENT HIGHLIGHTS 2019-20

### Past Recruiters



### Placement Stats

10 No. of Recruiters

62 No. of offers

3.40 Average Package (LPA)

10 Highest Package (LPA)

2.1 Cr. Cumulative Package

## Highest Package



## Profiles Offered



## PLACEMENT HIGHLIGHTS 2018-19

### Past Recruiters

**Deloitte** **Infosys** **EY**

**Gartner** **KEARNEY**

**BT** **CPM**

**KEN RESEARCH**

**EST3E**

**TresVista** **S&P Global**

**TOMMY HILFIGER**

## Placement Stats

**7** No. of Recruiters

**61** No. of offers

**2.94** Average Package (LPA)

**6.40** Highest Package (LPA)

**1.8 Cr.** Cumulative Package