KESHAV MAHAVIDYALAYA

NAAC ACCREDITED GRADE 'A'-2ND CYCLE (University Of Delhi)







S. No.	Tasks/ Activities Planned for the month		ompleted End Date	Ongoing End Date
1	Talk on Nuances of Innovation and Entrepreneurship	08-03-2024	08-03-2024	
2	Talk on Gendered Representation of Women in Indian Cinema	23-04-2024	23-04-2024	
3	Logo and Poster Making Competition	26-04-2024	26-04-2024	

Attachment: Reports and Photographs

1. Talk on Nuances of Innovation and Entrepreneurship

The session was held amidst the wave of motivation regarding entrepreneurship and startup culture amongst the youth. The speaker, Prof. Ravinder Kaur, emphasised the importance of innovation in becoming a successful entrepreneur. Using real-life examples, she held an interactive session, encouraging the audience to participate. A question-answer round towards the end of the session witnessed unique problems and questions, and innovative solutions to those problems. The hosts and audience thanked the speaker for an enlightening session.





2. Talk on Gendered Representation of Women in Indian Cinema

There is no doubt that women have been portrayed many a ways in Indian Cinema. To provide an informed outlook into the same, a talk was conducted by Dr. Manjari Singh, who specialises in amalgamating literature, literary works and the society as a whole. The session kicked off with a rhetoric question round, guiding the awareness of the audience towards the present situation. The focus of the speaker was to delve deep into how Women have been represented differently over periods of cinematic history. From being portayed as a docile individual to a powerful one, the session truly enriched the audience with this knowledge. Gender Equality, as the session taught them, must be practised, not just preached.



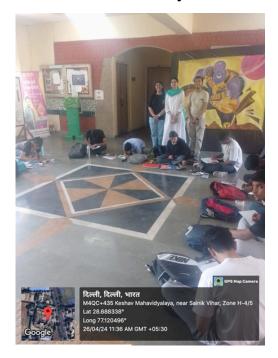






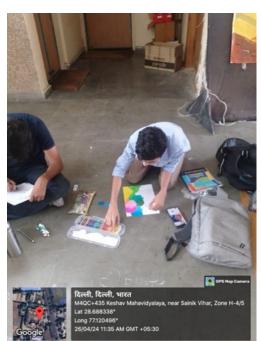
3. Logo and Poster Making Competition

A poster and logo making competition was organized with over 20 student participants. This initiative had a significant impact on raising awareness about women's safety and harassment.





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Date: 12-09-2024

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