

KESHAV MAHAVIDYALAYA

NAAC ACCREDITED INSTITUTION, GRADE 'A'



E-NEWSLETTER

Volume: 1, Issue: 2

July-December 2021

Governing Body Members

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Prof Madhu Pruthi	Principal and Member Secretary, GB

Message from Editorial Board



Prof Anju Arora, Dr Amanjot Sachdeva, Dr Harpreet Bhatia, Dr Vandana Arora, Dr Vinita Jindal

With immense pride, we bring to you the second issue of the e-Newsletter. Despite the situation of Omicron in the city and with most teaching and non-teaching staff being affected by it, this issue has been released. This e-Newsletter bears testimony to the hard work put in by all faculty members of the college, who have sent their inputs despite the situation in their families. This issue brings to you the events of the college, social initiatives taken, achievements of the teaching and non-teaching members as well as the students.

We are extremely thankful to Principal Prof Madhu Pruthi for her continued faith in the team and for supporting us in our efforts in bringing out the second issue of the e-Newsletter. We present this second edition of the college e-Newsletter and hope that you enjoy reading it.

Editorial Team
Keshav Mahavidyalaya

Message from Principal



I express my deep gratitude to the Almighty for keeping us safe and healthy during such difficult times of the pandemic. Our colleagues have been affected by the Omicron variant of Coronavirus, yet with timely vaccination, their disease was mild and subsided within a short time.

It gives me immense pleasure to bring to you the second edition of the Keshav Mahavidyalaya e-Newsletter for the session July-December 2021. The digital initiative adopted during COVID times has strengthened far and wide communication with all stakeholders.

I wish to express my heartfelt gratitude to different organizations and individuals who have gone out of their way to provide financial assistance to the needy students of our college who have lost one or two of their earning members of the family during pandemic times.

I congratulate all the staff members and students who have remained committed to cultivating qualities of excellence and hard work as is showcased by their multifarious achievements. I along with the staff members are thankful to the honourable members of Governing Body who have been the proverbial backbone behind every milestone achieved by the college. I also applaud the efforts of the editorial team that has worked in the same spirit and zeal in bringing forth this issue.

Prof Madhu Pruthi

Message from the Vice-Principal



"The only source of knowledge is experience." — Albert Einstein

With a great sense of pride, I take this opportunity to pen down my feelings in the second issue of this e-Newsletter. Last year has been an unusual time across the globe. Our parents, students and faculty (both teaching and non-teaching) have faced a lot of difficult situations during the COVID-19 pandemic. But this period has been a blessing in disguise for the teaching, learning process. There has been a complete paradigm shift in imparting education. I feel teachers and students are now better equipped to face any challenge in this era of digital technology. Online tools for education have taught us that no pandemic can curb the process of learning. This issue of the e-Newsletter portrays the success story of Keshav Mahavidyalaya even during difficult times. I am extremely grateful to our Principal Prof. Madhu Pruthi for her continuous support and encouragement. I extend my compliments and best wishes to the Editorial team for making this publication possible. Wishing them success in their forthcoming endeavours.

Prof Priti Sehgal

Korean Government Financial Assistance to our Students

This year, **KEB Hana Bank** established the **Bank of South Korea**, planned to provide some partial support grants to DU students who come from weaker sections of the society such as EWS, differently-abled, and displaced people. This is one-time support ranging from Rs. 35,000 to 40,000. As per communication from Deputy Dean, International Relations, University of Delhi, applications were invited from students of the college and it was a



matter of great honour and pride that all **three students** (**Prateek, B Sc. (H) Computer Science IIIrd year, Ankita Sharma, B Sc. (H) Physics IInd Year and Agam Gupta, B Sc. (H) Computer Science IInd Year**) were selected for the scholarship by the Hana Bank Foundation, Korea. They were honoured in the Conference Hall of the University of Delhi on December 28, 2021. **All three students received certificates and a scholarship amount of Rs. 37,550.**

Governing Body helping gesture to students in the period of financial crises during COVID times

The College extends its gratitude to its Governing body members for the full fee waiver to 14 students who lost their earning family members during the COVID pandemic. Further, the students of the college have been assisted by staff members of the college and various organizations like Bhai Veer Singh Study Circle, Aditya Birla Group, University of Delhi, Various state Governments, INSPIRE Scholarship and, other agencies in these trying times and the college is indeed thankful for the support extended by them.

Community Initiatives in COVID Times

Free Vaccination Facility for Covid-19

The college was provided with a free Vaccination facility for COVID-19 for the general public by the Government of NCT of Delhi. In association with District Magistrate, North-West and CDMO-North-West the facility became operational w.e.f 23rd June 2021. Hon'ble Acting Vice-Chancellor Prof. P. C. Joshi along with Dean of Colleges Prof. Balaram Pani, Prof. Suman Kundu Director South Campus, Dr Vikas Gupta, Registrar and Prof. J. P. Dubey University Representative GB had inaugurated the "Free COVID-19 Vaccination Centre". Continuing the service to society, the Centre is providing



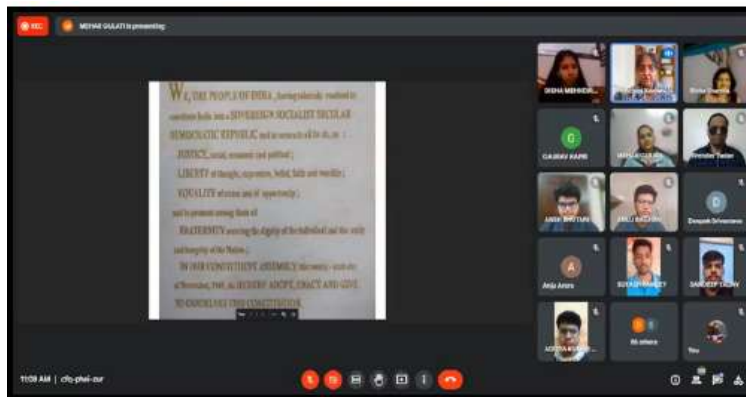


vaccination facility to all 18+ individuals from the general public w.e.f 1st July 2021. The initiative of the college under the guidance of Principal, Prof. Madhu Pruthi and Teaching and Non-Teaching Staff and medical professionals managing the facility has rendered immense service to the society and has been appreciated by the visiting public and also lauded by the DU health centre. **The College is proud to announce that all its staff members are fully vaccinated. Further, till the end of December 2021, a total number of 12,655 people have been vaccinated for free at our centre.**

Voter Card Awareness

A Youth Voter Centre was established at Keshav Mahavidyalaya from 23rd September 2021 to 30th September 2022 for registration and issuance of voter cards for youth who turned 18 and hence got eligible to vote.

An online awareness session was also organized for college students on the occasion of National Constitution Day on 26th November 2021. The session witnessed a virtual Pledge-Taking Ceremony (by reading out the Preamble of the Constitution of India), followed by a talk on the topic- 'भारतीय संविधान में मताधिकार का प्रावधान'. The talk was delivered by Dr Virender Yadav, Assistant Professor, Department of Hindi, Keshav Mahavidyalaya.



NSS

The NSS team for the session 2021-2022 comprising of NSS Programme Officer Dr Richa Sharma and the four office-bearers Ms Mehar Gulati, B. A. (H) Psychology II Year President; Mr Gaurav Kapri, B. Sc. (H) Physics II Year Vice President; Mr Manish Kokila, B.M.S. II Year Secretary; Mr Agam Gupta, B. Sc. (H) Computer Science II Year Treasurer and 55 motivated volunteers did their best efforts in conducting multiple activities related to social causes, community service and awareness drive both physical and online modes in six months (July-Dec 2021).

The session began with an awareness session- **Remembering our Kargil Martyrs** on the occasion of Kargil Diwas on 26th July 2021. 75th Independence Day was celebrated on 15th August 2021, under the aegis of **Azadi ka Amrit Mahotsav**, an initiative of the Government of India to celebrate and commemorate 75 years of independence of progressive India and the glorious history of its people, culture and achievements. **Retd. Lt. Col. Rattanbir Singh Ji** was invited as the Chief Guest for the event. Various drives like **Indoor Cleanliness Drive**, **Plantation drive** and **Waste Segregation Drive** were organized by the Unit.



Project **Voice for Voiceless** commenced to work for the welfare of animals and birds and the unit organized interactive sessions and poster making competitions to make people aware of the cause. Apart from this, the unit organized a workshop on **Nest Building** which was mentored by **Mr Rakesh Khatri** (the **Nest Man of India**).



Project **Satark** through its events like debate, quiz and survey, was successful in spreading awareness about the rights of an individual as a citizen of India. **Vigilance Awareness Week** that comprised a series of events including a Pledge Taking Ceremony, a Documentary Screening, a Quiz Competition and a Poster Making Competition was also organized by the Unit.

The project **Bhartiya** took the initiative of spreading awareness about various states of India and their cultural

diversities through a webinar organized on the **Status of Tribes in India**. The volunteers organized an event named **Darpan** in which informational videos were created and posters were designed about the myths, facts about menstruation and the hardships experienced by women during their menstruation cycle.

Under the project **Parya-Karm**, volunteers worked towards building a healthy environment through events like plantation drives, meme competitions and making informative videos. The team of the project **Nirog** took an initiative to spread awareness about healthy living among the society. The members contributed extensively in spreading awareness about COVID-19 by conducting vaccination awareness drives especially for 18+, surveys and a webinar on busting myths about the vaccine.



The NSS unit has adopted a slum in the vicinity of the college. The project **Aavashyak** worked for the welfare of people living in the slum. Under this project, an initiative was taken by the volunteers to educate children on the online platform so that even during the pandemic the quality of education these students receive is maintained. To spread happiness, the volunteers distributed goodies to these children following the CAB (Covid Appropriate Behavior) guidelines which helped in establishing a bond between the volunteers and the children.



The unit also organized a **survey on awareness about women's rights**. It celebrated **World Navy Day** under the project **Bhartiya**. The unit also organized various events like **Hindi Diwas**, **Teachers Day**, **World Bamboo Day**, webinars on **Tobacco-Free Environment**, **Disaster Risk Reduction Day** and **Breast Cancer awareness**. The unit also organised events on various

important occasions like **Diwali**, **Children's Day** and **Gandhi Jayanti**. Keeping in mind the importance of physical fitness, the unit organised **Fit India Freedom Run** on the occasion of **World Health/Heart Day**.

In all, the NSS unit tried its best by contributing to community service and in fulfilling its motto of NSS- "Not me, but you".



Women Development Cell

On 25th October 2021, the Women Development Cell of the college organised a thought-provoking Seminar on "Legal Literacy for Women". Advocate Sapna Malik and Advocate Kiran Ashri were the reverend speakers for the day. The Women Development Cell, through this Seminar aimed at enhancing the understanding of law as it is deeply instrumental in emancipating and empowering women. Adv. Malik elaborated an array of important laws and acts especially the Hindu Marriage Act and Women's Property Rights in India.



The second speaker for the session was Adv. Kiran Ashri. Advocate Ashri made the session more interactive as she moved towards themes of Domestic Violence, Protection of Women from Domestic Violence, the procedures to file a case against it and many case studies. The convener, Women Development Cell, Dr Manjari Singh proposed the vote of thanks to the esteemed speakers.

Orientation Day 2021

The Orientation Day for the students joining the college was held on 21st November 2021, to familiarize the new students about the working of the college and to ensure that the students do not have problems when the classes start for them. The program began with the Principal welcoming the students to the college and giving them information about the course structure, GE papers, SOP for Covid-19, the role of departmental teachers-in-charge, and other important administrative information. After that, the students were taken through a PowerPoint



presentation which gave them a virtual tour of the college, its infrastructure, various events conducted throughout the year, clubs, and cultural societies for students. The students asked for more information about the college quite enthusiastically. All the queries of the students were answered very patiently by the Principal and the Vice-Principal. The event ended with a positive message from the Principal for the students.

Annual Day Celebration

The first-ever Virtual Annual Day of the college was held on 27th August 2021 to felicitate the toppers of the academic years 2018-19 and 2019-20. The program witnessed the presence of honourable Chief Guest Ms Atishi Singh (MLA, Kalkaji & Chairperson Education and Environment), Guests of Honour Ms Ranjana Deswal (Director, Higher Education & Training and Technical Education) and Prof. Rajeev Gupta (Dean Student Welfare, University of Delhi). The event was presided over by the Governing Body Chairperson Mr Pankaj Gaur and Treasurer Ms Saraswati Kalyani.



Anthem by the college students.

The main highlights of the event were the annual report presentation by the Principal, followed by the release of the first e-Newsletter of the college. The academic toppers were recognized and encouraged for their hard work. Some of the toppers also shared their experiences and the learning and caring environment provided by the esteemed staff of the college during their tenure in the college. The event ended with cultural performances and recitation of the National

Student Achievements

Bhavya Chada of B.A. (Hons) Psychology IInd year bagged the first position in a debate competition organized by the Cultural Committee of the College. Mehar Gulati B.A. (Hons) Psychology IInd year and President of NSS unit of the college received the “Star performer of the week” award from an NGO- Child Research and Development Foundation. Rishita Aggarwal from B.A. (Hons) Psychology IIIrd year completed a certificate course in Art Therapy and Graphology. Prteyaksha Chauhan B.A. (Hons) Psychology IInd year won the first position in an event organized by NAKSH the fashion society of the college.

Rishita Chopra, a student of B.A. (Hons) Psychology IIIrd year conducted 100+ workshops in Indian states: Delhi, Haryana, Uttar Pradesh, Rajasthan and Madhya Pradesh under Project ‘Balaa’ which works towards menstrual hygiene management and raised awareness in more than 1 lakh rural women from 2018-21. Vandita Chopra, a student of B.A. (Hons) Psychology IIIrd year is also a member of the Students Advisory Board of Cosas Community 2021, earned a certificate of completion. She helped psychology students through innovative quality training and workshops.

Yogesh Arora, BMS IInd year student won 1st position in a nation-wide chess tournament (team) organized by IIT Bombay and Shailesh J. Mehta School of Management. He competed against participants from premier B-schools like IIM-Trichy, IIM-Raipur, and, IMT Ghaziabad etc. Akshita Mishra from BMS IIIrd year won the second position in a cultural event “Connecting Dots” organised by IIM Calcutta.

Placement Cell Activities

Start@KMV, the Placement Cell, Keshav Mahavidyalaya, University of Delhi facilitates the smooth and efficient placement of the graduating students, along with providing training and upskilling opportunities. Placement offers were extended to 33 students of Batch of 2022 in the period August'21 - December'21 from reputed organizations like Willis Towers Watson, Ken Research, Oxane Partners, Tresvista, Wipro, Incedo Inc. and AdPushup. Besides placement opportunities, the Placement Cell also facilitates on and off-campus opportunities in myriad domains such as finance, marketing and sales, graphic designing, content writing, product management, technical, and many more. Internship offers were extended to around 39 students of the college in the period August'21 - December'21 in organizations like The Student Junction, Wise Finserv, Hello study global, Story Mirror, Basil Infotech Limited, Social Parindee, KRG Consultants, Esparse, Nutriage, Tata Consultancy Services etc.

Placement Orientation for the Batch of 2022

The Placement Cell organised the Placement Orientation for the Batch of 2022 on 17th August 2021. The session witnessed 130+ attendees from the Batch of 2022. The Placement Orientation was aimed at guiding the final year students through the process of Placement Drives. The key points that were discussed about the Placement Policy included the Recruitment Process, General Guidelines and Code of Conduct during the drives. The Placement Cell also introduced the final-year students to the Resource Book, a compilation of verified resources to assist students in placement and interview preparation. It was followed by a 30-minutes QnA session, to address the queries of the attendees.



Session on How to solve Case Studies

The Placement Cell organised a Training Session on the topic 'How to Solve Case Studies' on 15th September 2021. The session was conducted by CA Priyanka Gulati, founder of Manthan Advisors and an SRCC alumna, who has garnered 20 years of experience in the consulting domain, working with reputed organizations like Accenture and Deloitte in the past. The session gave valuable insights on structured thinking to crack case studies based on MECE (Mutually Exclusive Collectively Exhaustive) structure. The concept of the Issue Tree or the Bottom Down Approach to break the problem into specific segments and practical application of SWOT analysis was also discussed besides other techniques.

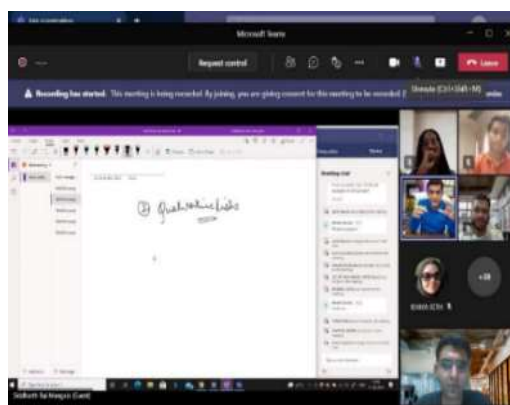
Nivesh- The Finance Cell

The Students of Nivesh organized various presentations and group discussions to enhance the Financial literacy of the members. The core team conducted an in-house event “Just Quidding” on 31st September 2021 where all the members had active participation and paired up for a quiz which was followed by a bidding round.



Fintelleacts' Talk

Nivesh also has organized ‘Fintelleacts’ Talk’, a series of enlightening speaker sessions and workshops with renowned industry experts. Mr Varun Aggarwal gave a workshop on “Spotting Multibaggers using Fundamental Analysis” on 16th July 2021 and also interacted with students from various colleges and Universities. Varun Aggarwal is an Author at BBN Times, MD at Profit Idea, Corporate Trainer and is also a Professor at IBS Hyderabad. The workshop enhanced the skills of analysing and screening stocks in the market and focused on various strategies of investing.



Nivesh held its speaker session with Mr Siddharth Rai Mangala, Founder of SIDINVESTING and panellist at Zee Business. Mr Siddharth elaborated on certain techniques which can be used to analyze market risk.

Alumni Session

Nivesh held its alumni session with Aditya Garg, co-founder of Nivesh on August 1, 2021. Aditya guided the members with discussions of his experiences on how he studied for his CAT, what obstacles he faced during his interview, and what students can do to make the most of their college experience.

Student Achievements

The members at Nivesh made a name for the society as well as an institution by winning laurels in events organised by different colleges of various as follows:

Name	Course	Semester	Event Name	Name of the College	Position Secured
Bharat Kumar	BMS	5 th	Global Microfinance Case Competition	University of Melbourne	National Finalists
Tanish Malik	BMS	5 th	Global Microfinance Case Competition	University of Melbourne	National Finalists
Bharat Kumar	BMS	5 th	IPO-Q 2021: Pitch an IPO	Indian Institute of Management Bangalore	Finalist
Manan Jain	BMS	5 th	IPO-Q 2021: Pitch an IPO	Indian Institute of Management Bangalore	Finalist
Siddhant Kapoor	B.Com. (Hons.)	3 rd	Wealthfolio	SRCC	Finalist
Jayant Jain	BMS	3 rd	Wealthfolio	SRCC	Finalist
Krish Middha	BMS	3 rd	Wealthfolio	SRCC	Finalist
Utsav Gupta	B.Com. (Hons.)	3 rd	Stock pitch by Finomina	IIM Udaipur	Second
Sachin Agarwal	B.Com. (Hons.)	3 rd	Stock pitch by Finomina	IIM Udaipur	Second
Viswanadha Sravan	B.Com. (Hons.)	3 rd	Stock pitch by Finomina	IIM Udaipur	Second
Samyak Jain	B. Com. (Hons.)	3 rd	Stock pitch by Finomina (Annual Management Fest)	IIM Udaipur	Second

Finance 360

Nivesh organized its finance symposium- 'Finance 360' from 16th to 17th October 2021. It consisted of guest talks by two eminent personalities from the financial domain and three competitive events. The aim of organizing Finance 360 was to provide an exclusive platform that assembles the great minds from distinctive B-schools and undergrad colleges enabling foster interaction with industry leaders to gain useful insights and upcoming opportunities.





Mr Gautam Baid, Author of 'The Joys of Compounding' and Founding Creator at 'Chapter' provided his insights on Investing philosophies and how to avoid mistakes as a novice investor on 22nd October 2021. On 23rd October 2021, Mr Shashank Udapa, Founder and COO at Avalon Meta, delivered a session on how to analyse stocks with the help of various ratios and indicators.

Cultural events

On the occasion of National Constitution Day which is observed on 26th November every year, the NSS Unit in association with the Cultural Committee organized an online Pledge Taking Ceremony (by reading out the Preamble of the Constitution of India) on 26th November 2021 from 11:00 am onwards on the Google Meet platform. The ceremony was followed by an address by Mr Virender Yadav, Assistant Professor, Department of Hindi, Keshav Mahavidyalaya on the topic- 'भारतीय संविधान में मताधिकार का प्रावधान'.



Vagmita the debating society of the college organised an Intra college debate competition (bilingual) on 12th November 2021 through an online meeting platform- google meet. The event received an enthusiastic response with 15 students from different courses participating and deliberating on the motion "Development in Science and Technology is leading to Unemployment." "विज्ञान और प्रौद्योगिकी के विकास से बेरोजगारी बढ़ रही है |". The event was judged by Dr Manjari Singh (Associate Professor, Department of English), Dr Virender Yadav (Assistant Professor, Department of Hindi) and Dr Amanjot Sachdeva (Assistant Professor, Department of Management Studies). The Principal, Prof. Madhu Pruthi, also graced the occasion and was joined by Dr Shalini Kumar, Convener of the Cultural Committee of the college.

The winners of the competition were as follows:

- First Prize (English)- Bhavya Chada
- First Prize (Hindi)- Ishita Rai
- Runners Up (English)- Deepali Gupta
- Runners Up (Hindi)- Anjali Kumari

IQAC Initiatives

The IQAC of the college organised a Webinar 'Understanding and Embracing NEP: The way ahead' on July 30, 2021. Prof. P. C. Joshi, Vice Chancellor University of Delhi, delivered the Inaugural Address. The keynote address was delivered by Prof. Sushma Yadav, Former Vice-Chancellor, Bhagat Phool Singh Mahila Vishwavidyalaya, Haryana. Prof. Balaram Pani, Dean of Colleges, Prof. Suman Kundu, Director South Campus (UDSC) and Dr Vikas Gupta, Registrar DU, also shared their views. In the panel discussion, Ms Saraswati Kalyani, Advocate & Treasurer GB, Prof. Saroj Sharma, Chairperson NIOS, & Prof. in Botany, GGSIP University, Prof. T. V. Vijay Kumar, Dean School of Computer Science & System Science, JNU, Prof. P. D. Sahare, Department of Physics & Astrophysics, DU, Prof. J. P. Dubey Hon. Director Delhi School



Another webinar was organised by the IQAC and Department of Environmental Studies on 22nd September 2021. The speaker for the day was Prof. Sheetal Kapoor, Associate Professor, Kamala Nehru College, University of Delhi, who talked about “Sustainable Consumption: The Way Ahead”. The main focus of the talk was to build a prudent understanding of current sustainable patterns and associated environmental challenges being faced by the emerging 'New India' and its people in global development. The speaker highlighted the significance of promoting green thoughts to make individuals more aware and informed regarding the ongoing environmental issues to save our planet for upcoming generations.



Under the able guidance of Principal Prof. Madhu Pruthi, the College Library in association with the IQAC, conducted various Library User Awareness Programs from 9th November 2021 to 16th November 2021 for students of all courses. The Librarian, Dr Rittu Sethi, apprised the students about the various facilities, books, E-resources etc. provided by the College Library and access to numerous online databases under the DU Open access system. Students' queries regarding the use of, and access to, Library resources were taken up and addressed by the Librarian.

Department of Computer Science

The Computer Science society BLITZ organized a webinar on “**Trends in Cybersecurity**” on 13th September 2021 on Teams platform. The webinar was streamed live on the Facebook page of the college and YouTube as well. Cyber security is the practice of defending computers, servers, mobile devices, electronic systems, networks, and data from malicious attacks. Mrs Punam Nagpal was the speaker of the session who is working as Product Manager in CISCO (USA), acting as Chair of the Women in Science and Engineering (WISE), Employee Resource Group (ERO), Cisco (USA). More than 100 participants including students and faculty members attended the webinar.





The Blitz Society also organized a webinar on “**Data Science Overview**” on 9th October 2021 on Teams platform. The webinar was streamed live on the Facebook page of the college and YouTube. Data Science is a multidisciplinary field that utilizes scientific inference and mathematical algorithms to extricate important insights from a lot of structured and unstructured data. The Speaker for the session was Mr Mohit Uniyal, who is an instructor and product engineer at Coding Blocks and has also served as a Google Code-in mentor for the TensorFlow organization.

The event “**Competitive Coding**” was held on 24th December 2021, on Microsoft Teams platform. Competitive Programming is a mental sport that enables to code a given problem under provided constraints. The Speaker for the session was Ms Anjali Sheel. Ms Anjali Sheel is presently employed as SDE2 at Microsoft, Ex - SDE at Siemens Healthineers, Educator at Unacademy, and Mentor at Engage, Codementor.



Department of Mathematics

The faculty development programme on “Creation and Development of MOOCs while Managing Online Classes” was organized by the Department of Mathematics of the college in collaboration with Mahatma Hansraj Faculty Development Centre (MHRFDC), under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT), Hansraj College, University of Delhi from 24th -31st August 2021. The Faculty Development Programme was inaugurated by Honourable, Vice-Chancellor, University of Delhi, Prof. P. C. Joshi as a Chief Guest. The inaugural ceremony was also graced by Prof. Balram Pani, Dean of Colleges, and Prof. Ruchi Das, Dean Faculty of Mathematical Sciences with their presence as Guests of Honour. The FDP received an overwhelming response from the participants which is reflected by their numbers. 212 participants attended the programme. The FDP platform provided a rare opportunity for interaction amongst the participants from around 18 states, from almost all the leading universities of the country, and almost all the academic disciplines ranging from humanities, social sciences to science and technology.



Department of Management Studies

Mark-e-pedia, the Marketing Cell of the Department of Management Studies, organised a virtual treasure hunt, "Mark-a-way out" on 28th August 2021. The event consisted of various interesting riddles and challenges that needed to be solved to reach the final stage of the competition i.e., a marketing quiz. The event themed around web shows, helped the participants build their reasoning skills and also tested their marketing knowledge.



Inceptum, the Entrepreneurship Cell of the department, organised a virtual intra-department case study competition, "The Quirious Case 2.0" on 28th September 2021. The event comprised of two rounds including an entrepreneurship based quiz followed by a case study round. The event was not only interesting but also helped the participants to hone their problem-solving skills.

The Marketing Cell also organised a webinar on the topic "Personal Branding and Brand Identity Growth" by Mr Siddhant Sidana for the students of the department, on 30th September 2021. Mr Sidana is an IIM alumnus with a demonstrated history of working in the field of entrepreneurship through events and student clubs, bringing international fraternities to India. A personal branding and social media strategist, he is the founder of Poster Baba, Eventered Inc. The students learned about how to build a personal brand, what is included in the process of creating a strong brand identity and how personal branding on social media works in the present scenario.



On 5th October 2021, the department invited its distinguished alumnus, Mr Ankit Kawatra, Founder and Director of Zomato Feeding India, for a session on "Social Startups". Mr Kawatra shared his journey of creating an organisation that started with a group of few close friends and is now serving meals to millions of people. The session provided an insight into social start-ups, helping students explore them better.

Department of Commerce

Bizworld - The Commerce society of the college, organized an insightful webinar on 18th September 2021. It was conducted by Mr Devan Bhalla, an alumnus of IIM Sambhalpur, on “**Market Research and Data Analytics**”. The webinar saw an overwhelming turnout where the students were provided detailed information on market research along with SPSS (a software package used for interactive, or batched, statistical analysis). The session turned out to be a prolific one, providing wholesome guidance to students who are aspiring to pursue a career in Market Research and Data analytics.

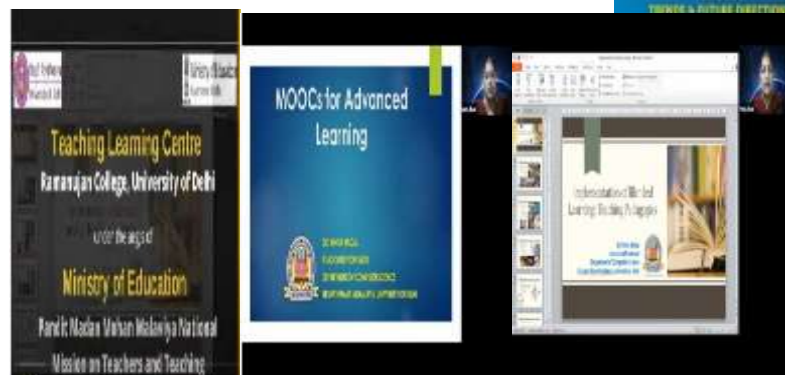


Faculty Achievements

DEPARTMENT OF COMPUTER SCIENCE

Dr Vinita Jindal was the Session chair for the IEEE 9th International Conference on Reliability, Infocom Technologies and Optimization (ICRITO'2021) Technically Co-Sponsored by IEEE UP Section (INDIA), IEEE held during 3rd-4th September 2021.

She also acted as a Resource person for Refresher



Course-NEP for 2 sessions from 12th-26th September 2021 organized by TLC, Ramanujan College, University of Delhi under the aegis of PMMMNMTT with the YouTube links: <https://youtu.be/JWszeez1jpc> and <https://youtu.be/yZsXhKsLOWU>.

DEPARTMENT OF PSYCHOLOGY

Dr Vandana Gambhir conducted an online workshop on the APA style of paper-writing for students of Psychology. 86 students attended the workshop.



Dr Harpreet Bhatia was the resource person for FDP at Ramanujan College on the topic “IPSIT: Indian Framework for Blended Learning”. She was also a resource person at the Seminar on FEDP: Alcohol and Substance Abuse. She spoke on the topic “Academic and Counselling Experiences in Addiction” on 27th November 2021.

Dr Bhatia was also invited as a judge at the International Annual Festival, PSYC INSIGHT 2021, of Jai Hind College, Mumbai.



Promotions of Faculty Members

Associate Professor (Academic Level 13A) to Professor (Academic Level 14)

Department of Commerce

Department of Computer Science Department of Electronics



Dr Anju Arora Dr Pardeep Kumar Dr Padma Sai Arora

Dr Priti Sehgal

Dr Vinod K Sharma

Assistant Professor (Academic Level 12) to Associate Professor (Academic Level 13A)

Department of Commerce

Department of Physics

Department of Psychology



Dr Deepak Srivastava Ms Anita Mendiratta Dr Jasmeet Singh Dr Divya Haridas

Dr Harpreet Bhatia

Non-Teaching Member's Achievements

Ms Nidhi Sikri received the Certificates of Appreciation for:
Corona Warriors Honour from Jeevan Jyoti.

Corona Warriors Honour from Albeli Rajasthan.



Farewell



The college bade a warm farewell to Sh Rajkumar Yadav Ji (S.O., Administration) on his Superannuation in October 2021. The Principal and the staff members expressed their heartfelt gratitude to him for his long and exemplary service to the institution.



The Team e-newsletter



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