

Teaching Plan - 1

Name of the Faculty: Dr. Harpreet Bhatia

Name of the Course: B.A. (Hons) FYUP

Semester : VI **Sec (if any):**

Title of the Paper : Media Psychology

Month	Topics Covered	References
January 2016	Understanding Mass Media: Introduction Issues in Mass Media Construction of Reality Practical I: Introduction	Giles, D. (2008) <i>Media Psychology</i> . Lawrence Erlbaum Batra, R., Aaker, D.A., Myers, J.G. (2006). <i>Advertising Management</i> . New Delhi, Dorling Kindersley
February 2016	Media and Culture Media and Ethics Developing an effective Advertising Program Developing an effective Media Promotion Developing an effective campaign for Social Marketing Case Studies related to the above topics Practical 2: Introduction	Giles, D. (2008) <i>Media Psychology</i> . Lawrence Erlbaum Batra, R., Aaker, D.A., Myers, J.G. (2006). <i>Advertising Management</i> . New Delhi, Dorling Kindersley Myers J.G. (2006) <i>Exploring Social Psychology</i>
March 2016	Nature and Impact of TV, Movies, & Print Media Developmental Issues: Fantasy vs Reality Developmental Issues: Socialization Developmental Issues: Stereotyping Developmental Issues: Violence Case Studies related to the above topics Practicals: Rough report submission	Melkote, S.R. & Steeves, H.L. (2001) <i>Communication for development in the Third World</i> . New Delhi: Sage Giles, D. (2008) <i>Media Psychology</i> . Lawrence Erlbaum
April 2016	Virtual Social Media Interactive Media Gaming Issues of Internet Addiction Case Studies related to the above topics Practicals: Final report writing and submission	Giles, D. (2008) <i>Media Psychology</i> . Lawrence Erlbaum Berns, R.M. (2004) <i>Child, Family, School, Community: Socialization and Support</i> . Thomson/Wadsworth

Note:

The tentative date of Assignment/test/Project may also be provided.

1. The tentative date of Assignment (PPTs): **25th January 2016 onwards**
2. The tentative date of Test : **16th February 2016**
3. The tentative date of Project : **28th March 2016**

The schedule of Practicals may also be provided

Teaching Plan

Name of the Faculty: Dr. Vandana Gambhir

Name of the Course: B.A. (Hons.) Psychology

Semester : Semester-6 Sec (if any):

Title of the Paper : Paper No- 16. Understanding Human Resource and Practices

Month	Topics Covered	References
January	Selection and performance appraisal: a) Brief introduction to HR in the context of organizations; b) Selection: Brief introduction to selection, steps involved, selection devices; c) Performance Appraisal: Its relevance, methods, errors and biases, feedback of performance appraisal information to employees	Chadha, N.K. (2005). Human Resource Management-Issues, case studies and experiential exercises.3rd edition. New Delhi: Sai Printographers. Aamodt, M.G. (2001) Industrial/Organizational Psychology. Thompson Wadsworth, a division of Thompson learning Inc Schlutz, D. and Schultz, S.E. (2006) Psychology and Work Today. 9th ed. New Jersey, Pearson Education Inc.
February	Training and development: a) Introduction to training-relevance, training need analysis, design of training b) Process of training- steps involved c) Techniques of training -on-job and off-	Chadha, N.K. (2005). Human Resource Management-Issues, case studies and experiential exercises.3rd edition. New Delhi: Sai Printographers. Aamodt, M.G. (2001) Industrial/

	<p>job</p> <p>d) Models of training evaluation</p>	<p>Organizational Psychology. Thompson Wadsworth, a division of Thompson learning Inc</p> <p>Schlutz, D. and Schultz, S.E. (2006) Psychology and Work Today. 9th ed. New Jersey, Pearson Education Inc.</p>
<p>March</p>	<p>a) Corporate social responsibility</p> <p>b) Organizational Citizenship Behavior</p> <p>c) Stress and its management</p> <p>d) Organizational change: Concepts, models (one specific model)</p> <p>e) Techniques of OC (one technique for individual and one for group)</p>	<p>Jex, S.M. & Britt, T.W. (2008) Organizational Psychology: A Scientist-Practitioner Approach. 2nd ed. John Wiley and sons Inc. New York.</p> <p>Luthans, F. (2010) Organizational Behaviour. 12th Edition. McGraw Hill.</p> <p>Muchinsky, P.M. (2006) Psychology applied to work: An Introduction to Industrial and Organizational Psychology. NC : Hypergraphic press</p> <p>Pareek, U. (2010) Understanding Organizational Behaviour. Oxford: Oxford University Press.</p>
<p>April</p>	<p>Organizational development:</p> <p>a) Concepts related to OD</p> <p>b) Models of OD (one specific model),</p> <p>c) Techniques of OD (one technique for individual and one for group;</p> <p>d) Case studies in Indian context</p>	<p>Jex, S.M. & Britt, T.W. (2008) Organizational Psychology: A Scientist-Practitioner Approach. 2nd ed. John Wiley and sons Inc. New York.</p> <p>Pareek, U. (2010) Understanding Organizational Behaviour. Oxford: Oxford University Press.</p>

Note : The tentative date of Assignment/test/Project may also be provided.

Assignment submission: 14th January 2016

Class Presentations: Starting from 28th January 2016 onwards

Class Tests: 25th February 2016 and 7th April 2016.

Class Activities: Training workshop on 4th Feb 206 on Feedback skills

A Discussion on Corporate Social responsibility 3rd March 2016

Experiential exercise on OC and OD interventions (Learning TA)

The schedule of **Practical** may also be provided

Practical I: (19th January 2016)

SELECTION TECHNIQUE: Designing competency-based interview guide and dictionary for STEM jobs by using Critical Incident technique.

Practical II: (24th February 2016)

ORGANIZATIONAL CITIZENSHIP BEHAVIOUR: Study of OCB in Indian organizations with respect to socio-demographic variables.

Teaching Plan

Name of the Faculty: VIKSAS YADAV

Name of the Course: 3yr UG course (erstwhile FYUP)

Semester: VI Sec (if any): None

Title of the Paper: Biopsychology

Month	Topics Covered	References
January	Introduction to biopsychology: Nature and scope; Methods and ethics in biopsychology; Divisions of biopsychology	<ul style="list-style-type: none">• Breedlove, S. M., Rosenzweig, M. R., & Watson, N. V. (2007) Biological Psychology: An introduction to behavioral, cognitive, and clinical neuroscience, 5th Edition. Sinauer Associates, Inc., Sunderland, Massachusetts (Chapter 5)• Carlson, N. R. (2009) Foundations of Physiological Psychology, 6th Edition. Pearson Education, New Delhi. (Chapter 1, 2, 3, 5, 10, 12 and 13)
February	The functioning brain Structure and functions of neurons; Neural conduction and synaptic transmission; Organization of nervous systems.	
March	Behavioral regulation: Biological basis of: learning and memory, emotion, and human communication (speech); Functional abnormalities of neurotransmitter: dopamine and serotonin hypothesis; Behavioral Endocrinology: neuroendocrine system and development of brain and behavior	

April	Neuroplasticity and Rehabilitation Plasticity of the Adult Brain: neuroplastic responses to nervous system damage (neural degeneration, neural regeneration, neural reorganization, and recovery of function); Neuroplasticity and the treatment of nervous system damage: blocking neurodegeneration, promoting regeneration, neurotransplantation, and rehabilitative training	<ul style="list-style-type: none"> • Pinel, J. P. J. (2011) Biopsychology, 8th Edition. Pearson Education, New Delhi.(Chapter 1,2, 6, 7, 8, 9 and 10)
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Note: The tentative date of Assignment/test/Project may also be provided.

Class test would be conducted after completion of each unit.

Presentation + Internal assessment class test - April

The schedule of Practicals may also be provided

January: Relationship between physiological & psychological variable (Rough Version)

February: Effect of arousal on reaction time and attention (Rough Version)

March: Final version

