

Teaching Plan (January-May 2016)

Name of the Faculty : Kanika Arora

Name of the Course : BMS

Semester : II Sec (if any) : -

Title of the Paper : 202. Managerial Economics

Month	Topics Covered	References
January'15	<p>Unit I: Demand, Supply and Market equilibrium: individual demand, market demand, individual supply, market supply, market equilibrium; Elasticities of demand and supply : Price elasticity of demand, income elasticity of demand, cross price elasticity of demand, elasticity of supply; Theory of consumer behavior : cardinal utility theory, ordinal utility theory(indifference curves, budget line, consumer choice, price effect, substitution effect, income effect for normal, inferior and giffen goods), revealed preference theory.</p> <p>Test - 1</p>	<p>Dominick Salvatore (2009). Principles of Microeconomics (5th ed.) Oxford University Press</p>
February'16	<p>Unit II: Producer and optimal production choice: optimizing behavior in short run (geometry of product curves, law of diminishing margin productivity, three stages of production), optimizing behavior in long run (isoquants, isocost line, optimal combination of resources) Costs and scale: traditional theory of cost (short run and long run, geometry of cot curves, envelope curves), modern theory of cost (short run and long run), economies of scale, economies of scope.</p> <p>Test-2</p> <p>Presentations</p>	<p>Lipsey and Chrystal. (2008). Economics. (11th ed.) Oxford University Press</p> <p>Koutosyannis (1979). Modern Micro Economics. Palgrave Macmillan</p>
March'16	<p>Unit III: Theory of firm and market organization : perfect competition (basic features, short run equilibrium of firm/industry, long run equilibrium of firm/industry, effect of changes in demand, cost and imposition of taxes) ; monopoly (basic features, short run equilibrium, long run equilibrium, effect of changes in demand, cost and imposition of taxes, comparison with perfect competition, welfare cost of monopoly), price discrimination, multiplant monopoly ; monopolistic competition (basic features, demand and cost, short run equilibrium, long run equilibrium, excess capacity) ; oligopoly (Cournot's model, kinked demand curve model, dominant price leadership model, prisoner's dilemma)</p>	<p>Pindyck, Rubinfeld and Mehta. (2009). Micro Economics. (7th ed.). Pearson</p> <p>Pindyck, Rubinfeld and Mehta. (2009). Micro</p>

April'16	Test -2 Unit IV: Factor market: demand for a factor by a firm under marginal productivity theory (perfect competition in the product market, monopoly in the product market), market demand for a factor, supply of labour, market supply of labour, factor market equilibrium.	Economics. (7th ed.). Pearson
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Teaching Plan

Name of the Faculty : Kritee Manchanda

Name of the Course : BMS

Semester : II Sec (if any) : -

Title of the Paper : 203. BUSINESS ACCOUNTING

Month	Topics Covered	References
Jan'16	Unit I Introduction to Financial Accounting. Accounting as an Information System. Importance, Scope, and Limitations. Users of Accounting Information. Generally Accepted Accounting Principles. The Accounting Equation. Nature of Accounts and Rules of Debit and Credit. Recording Transactions in General Journal. Recording Transactions in three column Cash Book. An overview of Subsidiary books – Purchase Book, Purchase Returns Book, Sales Book, and Sales Returns Book. Opening and Closing Entries. Preparation of Ledger Accounts. Unit II Preparation of Financial Statements: Preparing Trading Account, Profit & Loss Account and Balance Sheet for a Sole Proprietor Assignment1: Unit 1	1. J.R. Monga, Financial Accounting: Concepts and Applications, Mayur Paperbacks. 2. J.C. Varshney, Accounting for Managers

Feb' 16	<p>Unit II Understanding contents of Financial Statements of a Joint Stock Company as per Companies Act 2013. Understanding the contents of a Corporate Annual Report. Preparation of Cash Flow Statement as per AS-3 (revised).</p> <p>Test 1: Unit 1</p> <p>Unit IV Analyzing Financial Statements: Objectives of Financial Statement Analysis; Sources of Information; Standards of Comparison; Techniques of Financial Statement Analysis - Horizontal Analysis, Vertical Analysis</p> <p>Students Presentation: Unit II</p>	<ol style="list-style-type: none"> 1. J.R. Monga, Financial Accounting: Concepts and Applications, Mayur Paperbacks. 2. J.C. Varshney, Accounting for Managers
March ' 16	<p>Unit IV Analyzing Financial Statements: Ratio Analysis. Meaning and Usefulness of Financial Ratios; Analysis of Financial Ratios from the perspective of different Stakeholders like Investors, Lenders, and Short-term Creditors; Profitability Ratios, Solvency Ratios, Liquidity Ratios, and Turnover Ratios; Limitations of Ratio Analysis. Use of ratios to predict the financial crises of the company by using Altman Z- score and multiple discernment analysis. Students Presentation: Unit IV Test2: Unit IV</p>	<ol style="list-style-type: none"> 1. Charles T. Horngren, Gart L. Sundem, John A. Elliott, and Donna R. Philbrick, Introduction to Financial Accounting, Pearson. 2. T.P. Ghosh, Financial Accounting for Managers: Taxmann Allied Services Pvt. Ltd. 3. J.C. Varshney, Accounting for Managers
April '16	<p>Unit III Ind Accounting Standards: concept, benefit, procedure for issuing Ind accounting Standard in India, Salient features of Ind AS issued by ICAI. International financial reporting standards (IFRS): Features, uses and objective of IFRS, IFRS issued by IASB and concept of harmonization and convergence, obstacle in convergence.</p> <p>Assignment 2: Unit III</p>	<ol style="list-style-type: none"> 1. www.Icai.org 2. J.R. Monga, Financial Accounting: Concepts and Applications, Mayur Paperbacks. 3. Charles T. Horngren, Gart L. Sundem, John A. Elliott, and Donna R. Philbrick,

	Students Presentation: Unit III	Introduction to Financial Accounting, Pearson.
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TEACHING PLAN

Name of the faculty – Dr.Nomita Sharma

Name of the Course: CBCS –Generic Elective / Interdisciplinary Course

Semester: II, Title of the paper: Ethics and Corporate Social Responsibility,

Semester – Jan 2016-May 2016.

Month	Topics Covered	References
Jan 2016 Feb 2016	<p>Unit I Business ethics: Meaning of ethics, why ethical problems occur in business. Ethical principles in business: Utilitarianism: weighing social cost and benefits, Rights and duties, Justice and fairness, ethics of care, Integrating utility, rights, justice and caring, An alternative to moral principles: virtue ethics, Moral issues in business: Worker’s and employee’s rights and responsibilities, Profit maximization vs. social responsibility.</p> <p>Weekly Presentations, Class Test</p>	<p>Manuel G Velasquez: Business ethics- concepts and cases Pearson. 2. Luthans Hodgetts and Thompson: Social issues in business, Macmillan USA 3. A.C. Fernando: Business Ethics Pearson Education. 4. A.C. Fernando: Corporate Governance Pearson Education. 5. Adrian Davies: Strategic approach to corporate governance Gower Pub Co. 6. N. Gopalswamy: Corporate governance a new paradigm A H Wheeler Publishing Co Ltd.</p>
March 2016	<p>Unit II Corporate governance: concept, Need to improve corporate governance standards, Features of good governance, Role played by regulators to improve corporate governance, accounting standards and corporate governance, corporate disclosure, insider trading. The Board –Quality, Composition and role of Board, Outside Directors on the board (independent, nominee), Executive and</p>	<p>Manuel G Velasquez: Business ethics- concepts and cases Pearson. 2. Luthans Hodgetts and Thompson: Social issues in business, Macmillan USA 3. A.C. Fernando: Business Ethics Pearson Education. 4. A.C. Fernando: Corporate Governance Pearson Education. 5. Adrian Davies:</p>

	Non-Executive directors, SEBI clause 49, directors and financial institutions in enhancing corporate governance, critical issues in governance of board directors, CEO Duality. Weekly Presentations, Class Test	Strategic approach to corporate governance Gower Pub Co. 6. N. Gopalswamy: Corporate governance a new paradigm A H Wheeler Publishing Co Ltd.
March 2016 , April 2016	Unit III Role of auditors in enhancing corporate governance, duties and responsibilities of auditors, corporate governance and internal auditors, Whistle blowing: Kinds of whistle blowing, precluding the need for whistle blowing. Discrimination, affirmative action, and reverse discrimination: Equal employment opportunity, Affirmative action, Preferential hiring, Corporate social responsibility: Meaning, Evolution of corporate social responsibility, common indicators for measuring business social performance, reporting social responsibility measures in annual report. Weekly Presentations, Class Test, Revision	Manuel G Velasquez: Business ethics- concepts and cases Pearson. 2. Luthans Hodgetts and Thompson: Social issues in business, Macmillan USA 3. A.C. Fernando: Business Ethics Pearson Education. 4. A.C. Fernando: Corporate Governance Pearson Education. 5. Adrian Davies: Strategic approach to corporate governance Gower Pub Co. 6. N. Gopalswamy: Corporate governance a new paradigm A H Wheeler Publishing Co Ltd.

Name of the Faculty : Astha Kanjlia

Name of the Course : BMS – GE

Semester : II

Title of the Paper : Entrepreneurship Development

Month	Topics Covered	References
January	UNIT-1 ENTREPRENEURIAL MANAGEMENT The evolution of the concept of entrepreneurship, John Kao's Model on Entrepreneurship, Idea Generation, Identifying opportunities and Evaluation; Building the Team / Leadership; Strategic planning for business; Steps in strategic planning, Forms of ownership – Sole proprietorship; partnership; limited liability partnership and corporation form of ownership; advantages/disadvantages, Franchising; advantages/disadvantages of franchising; types of franchise arrangements; franchise contracts; franchise evaluation checklist, Financing entrepreneurial ventures; Managing growth; Valuation of a new company; Harvesting and Exit Strategies; Corporate Entrepreneurship Case and Newspaper Articles Discussion Project	<ol style="list-style-type: none"> 1. Scarborough & Zimmerer, Effective Small Business Management 2. Hisrich, R., & Peters, M. (2002). Entrepreneurship. New Delhi: Tata McGraw Hill

February	<p>Student Presentations</p> <p>UNIT-2 ENTREPRENEURSHIP, CREATIVITY AND INNOVATION Stimulating Creativity; Organisational actions that enhance/hinder creativity, Managerial responsibilities, Creative Teams; Sources of Innovation in Business; Managing Organizations for Innovation and Positive Creativity. UNIT-3 SOCIAL ENTREPRENEURSHIP Introduction to Social Entrepreneurship; Characteristics and Role of Social Entrepreneurs; Innovation and Entrepreneurship in a Social Context; Start-Up and Early Stage Venture Issues in creating and Sustaining a Non-profits Organization; Financing and Risks; Business Strategies and Scaling up.</p> <p>Case and Newspaper Articles Discussion Project Student Presentations</p>	<ol style="list-style-type: none"> 1. Scarborough & Zimmerer, Effective Small Business Management 2. Hisrich, R., & Peters, M. (2002). Entrepreneurship. New Delhi: Tata McGraw Hill
March	<p>UNIT-4 FAMILY BUSINESS AND ENTREPRENEURSHIP The Entrepreneur; Role and personality; Family Business: Concept, structure and kinds of family firms ; Culture and evolution of family firm; Managing Business, family and shareholder relationships ; Conflict and conflict resolution in family firms ; Managing Leadership ,succession and continuity ; women's issues in the family business ; Encouraging change in the family business system.</p> <p>Case and Newspaper Articles Discussion Project Student Presentations</p>	<ol style="list-style-type: none"> 1. Scarborough & Zimmerer, Effective Small Business Management 2. Hisrich, R., & Peters, M. (2002). Entrepreneurship. New Delhi: Tata McGraw Hill
April	<p>UNIT-5 FINANCING THE ENTREPRENEURIAL BUSINESS Arrangement of funds; Traditional sources of financing, Loan syndication, Consortium finance, role played by commercial banks, appraisal of loan applications by financial institutions, Venture capital.</p> <p>Case and Newspaper Articles Discussion Project Student Presentations</p>	<ol style="list-style-type: none"> 1. Scarborough & Zimmerer, Effective Small Business Management 2. Hisrich, R., & Peters, M. (2002). Entrepreneurship. New Delhi: Tata McGraw Hill