

Keshav Mahavidyalaya

(University of Delhi)

NOTICE

1st August 2018

The students are hereby informed that enrolment for the 'Add-on certificate course on Radio Broadcasting' is open. The Course comprises of 40 lectures including workshops. Interested students may apply online through the link on College website latest by 16th Aug 2018.

The Classes will be held on Saturdays (for 4 hrs on each day), and are likely to commence from 1st week of September 2018. The fee for the course is Rs. 4500/- (non-refundable).

The course details are as follows:

Course Objectives

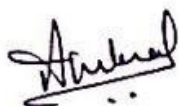
The objective of this course is to impart knowledge related to Radio Broadcasting amongst students & empower them to realize their dream as Broadcasters. The course touches all the aspects of Radio Broadcasting be it "Operational", Technical" & "Managerial".

Theoretical & Practical intervention through this course aims at providing a strong base to aspiring broadcasters. The knowledge gained via this course will help to transform students into professionals so that they can venture in the field of media in general & Radio in particular.

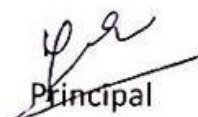
The holistic approach of this course not just focuses on developing broadcasting skills within students but also to groom their overall personality by boosting their confidence & transforming them into desirable candidates in the outside world.

The Skills Acquired by the Student Learners

It is expected that after successful completion of the course, various skills such as Writing, Communication, Art of conducting interview, Participation in group discussions etc will enhance to as great extent. Besides this the participants will have a broad perspective towards radio that starts with every single work such as writing scripts, voice over, editing programme, interviewing people, social media management, administration, handling technical equipments, outside broadcasting and popular challenges of radio presenter.



Course Coordinator



Principal